Hamza Tariq

FRONTEND DEVELOPER · NEXT.JS / REACT / TYPESCRIPT



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Frontend Developer with **3+ years shipping production web applications** in Next.js, React and TypeScript. Delivered **45+ live production websites** for retail brands, agencies and consultancies across Pakistan and the UK. Specialises in custom-coded e-commerce: product catalogues, cart and checkout flows, Supabase-backed admin dashboards, and performance tuning on Vercel. Owns delivery end to end, from requirements to post-launch support.

I WORK EXPERIENCE

Frontend Developer

Jan 2023 – Present

Devrex Digital, Web Development Agency · Bahawalpur, Pakistan (remote clients)

- Built and shipped **45+ production websites** for startups, retail brands and consultancies, all live in production, as sole frontend developer on each build.
- Developed **custom e-commerce storefronts end to end** in Next.js and TypeScript: product catalogues, category and filter pages, cart and checkout, hand-coded rather than templated.
- Designed the **Supabase layer** for each project (auth, Postgres schema, storage and access rules), and built React/TypeScript **admin dashboards** on top for order and product management.
- Created a **reusable component library and design system** shared across client projects, cutting new-build setup time and keeping UI consistent portfolio-wide.
- Improved **Core Web Vitals** through image optimisation, lazy loading, route-level code splitting and Next.js caching, critical for mobile-first markets on slower networks.
- Owned the **full client lifecycle**: requirements, scoping, delivery, Vercel deployment and post-launch support, with most new work arriving through referrals and repeat clients.

II TECHNICAL SKILLS

FRAMEWORKS	Next.js (App Router, SSR/SSG), React.js, TypeScript, JavaScript (ES6+), HTML5, CSS3
STYLING & UI	Tailwind CSS, Responsive / Mobile-First Design, GSAP Animations, Design Systems
BACKEND & DATA	Supabase (Auth, Postgres, Storage), REST APIs, Schema Design
DEPLOYMENT	Git & GitHub, Vercel, Core Web Vitals & Performance, Technical SEO
PROFESSIONAL	Client Communication, Requirements Scoping, Independent Project Delivery

III SELECTED PROJECTS

Dulhahouse *Bridal & Fashion E-Commerce*

dulhahouse.net

Custom-coded storefront with multi-category catalogue, filtering, cart and checkout, plus a Supabase-backed admin panel so the client manages inventory and orders without developer involvement.

NEXT.JS · TYPESCRIPT · TAILWIND CSS · SUPABASE · VERCEL

Ascendant Consulting Services *UK Education Consultancy*

ascendantconsultingservices.co.uk

Marketing and lead-generation site for an international client: service pages, structured content, enquiry capture and SEO-optimised routing. Scoped and delivered remotely across time zones.

NEXT.JS · TYPESCRIPT · TAILWIND CSS · TECHNICAL SEO

AuraLuxebags *Bags & Accessories Store*

auraluxebags.com

Image-heavy retail storefront built mobile-first, with an optimised media pipeline, lazy loading and route-level code splitting to hold Core Web Vitals on low-bandwidth mobile connections.

NEXT.JS · REACT · TAILWIND CSS · SUPABASE · GSAP

Trekkerz Pakistan *Travel Agency Platform*

trekkerspakistan.com

Tour platform with dynamic trip listings, itinerary pages generated from a Supabase content model, and a booking-enquiry flow feeding straight into the agency's workflow.

NEXT.JS · TYPESCRIPT · TAILWIND CSS · SUPABASE

Nagina House of Jewels *Fine Jewellery Brand*

naginahouseofjewels.com

Premium jewellery storefront with variant handling for metals and stones, animated product reveals, and a reusable component library later shared across several other client builds.

NEXT.JS · REACT · TAILWIND CSS · GSAP · VERCEL

ALSO DELIVERED

Enlighten, Chronovault, Exfolella, Zoandra, SwayStore, Sazzora, Attire, BlitzNSplits, Palfrey & Gulabo, Just Passionate, Dua Art Studio, The RagTag, Relentra. devrexdigital.site/portfolio

IV EDUCATION

BS Artificial Intelligence

2022 – 2026

The Islamia University of Bahawalpur

ICS (Intermediate in Computer Science)

2020 – 2022

SE College Bahawalpur

V LANGUAGES

English

Professional working proficiency

Urdu

Native